

Not new but strengthened

Oikos in 2012



Oikos, Održivi razvoj, Slovenija, Srbija, Hrvatska, Crna Gora

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Less is more!

We produce more than we are able to manage. It is obvious our modern society lost critical understanding of sustainable use of resources and is producing too much. Pushing towards optimized production and consumption rather than managing outputs is a reverse understanding of current situation but there is so much to be done. Same goes for speaking in business and in politics: there we all speak too much while we should be working more and speak less. However, this doesn't go for home and friendships: there we should all talk more to each other. In any case, we should promote open and frank relations with open discussions and understanding.

Efficiency over Cost.

It is easy to buy cheap or commission low cost services while key question is to design and implement solutions that will work on a long run. Cheap is often expensive when efficiency and sustainability are considered. We understand that workable and sustainable solutions take time, innovation and strong relations that cost and we are happy not to win all possible projects. A key is to work on fewer accounts but to work with selected ones hard and sound. Public and private spending will need to follow efficiency rather than costs; this will help getting to better social and business environment that will be able to innovate and be successful.

Relationships are Key.

We will strengthen our ties with friends and build sound solutions for our clients on them. Competitive advantage comes from relations and joint services. Internal relations in Oikos were and are still a key advantage of the company and we will work on them even more. In times of uncertainty these relations play an important role in getting things done and, like it or not, they are the cornerstone of innovation.

World is our Playground.

At 22 years of age we have grown up enough not to be afraid to visit places and worlds around us. Experiences in the last few years show that markets around us have not only a potential for growth in business but also enormous potential for new innovative products which will be built here and transferred to the World. We will go to places never seen before and do things we have never done before, that is the only promise for our future.

Transparency and openness.

We like to trust and being trusted, therefore we believe in transparency and strive to implement it. This goes for the work of our teams, our leadership and relationships with friends, partners and clients. In this way we can work faster, better and in a more creative way; we just love taking questions and providing answers. We believe that openness stimulates creativity, therefore we like to share our experiences, opinions and information. In our opinion, transparency and openness can be achieved without compromising the business secrets of our clients. We shall commit to transparency even more and seek to work with partners and clients who believe in open approach and sharing.

Our Goals for 2012:

- Orient our operations towards Balkans. Serbia, Croatia, Bosnia and Herzegovina, Montenegro, Albania, Macedonia are our favorites.
- Work closely with our colleagues, friends and partners. Joining projects and products takes time but is one sole promise for the future. Joint approach to clients is our favorite. We believe innovation and success are built in partnerships. For functional, sustainable solutions with other companies and partners. Consortium ROBBA is one of our favorites.

Join us, we will be happy.